

Strategic, Operational and Technical Accounting Solutions

During busy times of the year, such as in the period before and during an audit, month-end, or whilst going through a transaction such as an IPO or acquisition, companies often need additional accounting support on an 'in-house' basis. This may be simply because of the need for additional resource, or because of a skills gap in the department. Our team has years of experience gained in industry and practice.

Cost effective, highly skilled accountants as and when you need us

Our experienced accountants can provide a range of services in a cost effective manner:

- Preparation of financial statements and management of the audit process
- Operational control and financial management
- Financial modelling, budgeting and forecasting
- Bespoke financial databases and reporting systems
- Technical advisory and IFRS conversions from local GAAP
- In-house IPO project teams
- M&A Integration management
- FSA regulatory and compliance



What can we offer that other accountants can't?

Our mission is: to help clients achieve their strategic and financial goals.

- Outsourced CFO/Financial Controller function
- Our financial modellers and system designers are all qualified accountants
- Working abroad to support overseas operations
- Wide experience: from mining to hedge funds; from SME's to listed companies
- Highly flexible with our approach to fees
- On call 24 hours a day and 7 days per week

"Whale Rock has provided first class comprehensive accounting and financial services to Afren from its inception. Without the support of the Whale Rock team in the early days of Afren, we would have really struggled. The quality of their work is always exemplary, and the team has demonstrated adaptability, rigor and a strong appreciation for learning and responding to the needs of our business. I can sincerely give my highest recommendation to Whale Rock."
(Osman Shahenshah - CEO Afren plc)



Contact:

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Who are Whale Rock Accounting?

Whale Rock Accounting Limited, authorised by the Institute of Chartered Accountants in England and Wales, specialises in the provision of part-time, outsourced senior finance and accounting functions, technical and advisory services.

The company was established in 2004 and has organically grown significantly every year since. Our client base includes private companies, listed entities and subsidiaries of large multinationals. These include both entrepreneurial start-ups and more established businesses.

Our focus is on 'being part of the team'. When acting for any of our clients, we take an in-house perspective and build relationships with staff and management alike that allow us to advise with the clients' interests at the front of our mind.

James Ward, founder of Whale Rock, whose experience includes UK and international practice, previously held various Finance Director roles. James' key strengths are his strategic and business structuring knowledge and his entrepreneurial acumen.

Alan Lewis, co-owner, joined James in 2005 having worked in senior positions in a leading accounting firm. Alan's key strengths are his technical, analytical and programming skills.



About Whale Rock Professional Services Group

Whale Rock (www.whalerock.co.uk) members are independent entities who work closely together to provide high quality, multidisciplinary services as an 'in-house' solution to suit client requirements. Founded in 2004, the group consists of:

- Whale Rock Accounting Limited** - strategic, operational and technical accounting solutions
- Whale Rock Legal Limited** - outsourced in-house counsel and innovative legal solutions
- Whale Rock Company Secretariat Limited** - compliance and governance services

Our team are all qualified and highly skilled professionals, who have trained in the leading accounting and law firms, selected for their breadth of experience, 'hands-on' and entrepreneurial approach.



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